

PRESS RELEASE

November 11, 2015

Aroma Bit, Inc.

Tokyo Metropolitan Government certifies Management Innovation Business Plan

TOKYO, JAPAN - November 11, 2015 — Aroma Bit, Inc. (“Aroma Bit”) today announced that Tokyo Metropolitan Government has officially certified Management Innovation Business Plan*.

THEME: Urban Environment Comfort Improvement Solution
Business employing Odor Monitoring System

Duration: January, 2015 ~ December, 2019

Date of Certification: September 30th, 2015

Aroma Bit continues to commit in the planning, development, production and sales of compact odor sensor and innovative products and services using the sensor.

*Management Innovation Business Plan is business plan targeted to improve management quality among Small and medium-sized enterprises by promoting active engagement in new business activities, which is subjected for the approval from National and prefectural governor based on the Small and medium-sized enterprises New business activities Promotion Law.

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About Aroma Bit, Inc.:

Aroma Bit, Inc., plans, develops and sales of electronic equipments with main focus on compact odor sensors and innovative products and services using the sensor. Aroma Bit envision to realize the world where the invisible world of odor and aroma is visualized through odor imaging technology.