

## PRESS RELEASE

November 19, 2015

Aroma Bit, Inc.

### Appointment of Batara Eto of East Ventures as Advisor and Atsushi Tanaka of JTOWER as Mentor in response to the Allocation of New Shares to a Third Party to East Ventures and Individuals

TOKYO, JAPAN - November 19, 2015 — Aroma Bit, Inc. (“Aroma Bit”) today announced that Batara Eto, Managing Partner of East Ventures KK, has accepted the appointment of Management Advisor, and Atsushi Tanaka, Representative Director and President of JTOWER, Inc. has accepted the appointment of Management Mentor to Aroma Bit.

This appointment is in response to the Allocation of New Shares to a Third Party to East Ventures and individual investors completed early this year, to further reinforce the management system for upcoming business growth phase.

Mr. Batara Eto has long year experience and engagement in startup company support and investment activities in both domestic and international market, after serving as Chief Technology Officer at mixi, Inc., social network service company based in Japan.

Currently, as Management Partner of East Ventures KK, Mr. Batara is leading one of the most successful venture capital in Asia, where he is bringing a top-tier quality network of venture capital and business community mainly in Asia and Silicon Valley.

Mr. Atsushi Tanaka joined Goldman Sachs Japan Co. Ltd. as a financial analyst, involved in various IPO and M&A transactions for major companies mainly in Telecom and Internet sector. Thereafter, he has served as a founder member during the establishment of eAccess (Ymobile Corporation), covering wide range of responsibilities including Management Planning and Sales Management roles. In the financial related role, he was involved in various financing and M&A transactions for the company as the Head of Management Planning Division. In 2005, Mr. Tanaka has a successful track record in raising 400.0 billion Japanese Yen financing during the establishment of Emobile Ltd. (later merged with Willcom and became Ymobile Corporation) while serving as CFO as well as the Head of Management Planning Division. After leaving Emobile Ltd, he has established JTOWER, Inc. as the founder.

Aroma Bit is planning to receive management related support and advice to further advance business development.

Aroma Bit continues to commit in the planning, development, production and sales of compact odor sensor and innovative products and services using the sensor.

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About Aroma Bit, Inc.:

Aroma Bit, Inc., plans, develops and sales electronic equipments with main focus on compact odor sensors and innovative products and services using the sensors. Aroma Bit envision to realize the world where the invisible world of odor and aroma is visualized through odor imaging technology.